

All Natural, All Your Baby Needs

Without a vitamin D supplement, babies are at risk for rickets (soft-bowing bones) and sunbaths are no longer a viable source of vitamin D (known as the sunlight vitamin) due to skin cancer concerns and sun-accelerated skin aging. The use of sunscreen greatly reduces the body's production of vitamin D, yet even minimal daily sun exposure without it is unsafe.

Just D is a completely safe, all natural source of vitamin D, and all your infant needs to supplement both breast milk and formula.

- **No dyes**
- **No unnecessary supplements**
- **No preservatives**
- **No additives**
- **No glycerin**
- **No taste**

Just 400 I.U. (international units) a day is the amount the American Academy of Pediatrics recommends for all infants starting in the first few days of life. This should be continued for the duration of breast-feeding, or if bottle fed, until the infant is consuming 32 ounces of formula each day (approximately four to six months of age).

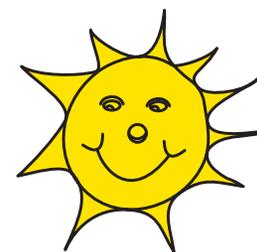
Each bottle of Just D lasts for six to seven weeks and comes with a handy dropper marked for easy measuring.



7000 S. Broadway, Suite 1A
Centennial, CO 80122



A love so strong demands Just D.



Just D
Infant Vitamin Drops

1-877-730-2522
sunlightvitamins.com



Prevention By The Drop

Vitamin D is the only needed supplement recommended for infants by both the Center for Disease Control and the American Academy of Pediatrics. Just D is the first and only product on the market that safely offers this single entity vitamin without the addition of unnecessary supplements.

Recognizing an alarming nationwide increase in rickets (soft-bowing bones) due to vitamin D deficiency in infants, our Medical Director (a practicing Pediatrician) saw a great need for a single entity vitamin D infant drop. He also noted many complaints from parents about the existing multi-vitamin drops, namely the bad taste that caused spitting up and vomiting, the staining of clothes and intake of unnecessary vitamins.

After careful research and development, 100% natural Just D was born.



Simply The Best

At Sunlight Vitamins, our mission is to make the best product for your baby—Just D, which is simply vitamin D (D3) and pure corn oil.

Breast milk has been found to have only trace amounts of vitamin D, even when the mother gets the recommended daily allowance. And formula is insufficiently fortified with vitamin D for babies consuming less than 32 ounces per day. Several recently published medical studies have shown that without a vitamin D supplement, 40 to 80% of babies will have low vitamin D blood levels. Conversely, vitamin D has been shown to virtually eliminate rickets and pre-rickets in babies.

While there are many multi-vitamin drops on the market, they duplicate vitamins and minerals already found in breast milk and formula. They also contain glycerin, which is toxic in high doses and has an unpleasant aftertaste.

Just D is all natural and glycerin-free. And because our facility is inspected at random four times each year to maintain our highly regarded kosher certification, you can rest assured that Just D is the safest way to ensure strong, healthy bones for your growing baby as well as many other health benefits.

The Right Stuff

Most parents understand the importance of protecting their babies from sun exposure. But it is not widely known that this action greatly increases the chances of developing rickets or pre-rickets in babies. That's why the Center For Disease Control and the American Academy of Pediatrics recommend vitamin D supplementation along with protection from direct sun exposure.

Ensuring sufficient vitamin D has been proven to:

- **Strengthen bones in infants, children and adolescents**
- **Improve immune function**
- **Decrease the incidence of diabetes**
- **Decrease the incidence of some cancers**

Whether you breast-feed or use formula, now you have the power to complete your baby's nutrition with safe, all natural Just D infant vitamin drops. To find your nearest Just D retailer or to order directly from Sunlight Vitamins, please give us a call or visit us online.



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It is now recommended that all infants have a minimum daily intake of 400 IU of vitamin D beginning soon after birth.

American Academy of Pediatrics, October 2008